



Easter Seals Wisconsin

101 Nob Hill Rd., Suite 301
Madison, WI 53713
www.EasterSealsWisconsin.com
Creating solutions, changing lives.

CHANGE SERVICE REQUESTED

Nonprofit Org.
U.S. Postage
PAID
Permit No. 136
Madison, WI



Network News

The newsletter of Easter Seals Wisconsin • Summer 2009

Healing Adventures for Veterans and Their Families

In late April, Camp Wawbeek opened its doors to veterans with disabilities and their families. The "Healing Adventures" program was made possible by a generous grant from The Disabled American Veterans Charitable Service Trust and a donation from long-time Easter Seals supporter Mary Krall. The combined funds enabled Easter Seals to offer the program at no cost to participants.

The vets family weekend was promoted by the William S. Middleton Memorial Veterans Hospital in Madison and the Clement J. Zablocki VA Medical Center in Milwaukee to newly-returned veterans with physical and other disabilities. A variety of fully-accessible outdoor recreational activities were offered as well as a chance for attendees to meet other families in similar circumstances. In addition to the recreational and social opportunities, separate therapeutic group sessions were offered for the vets, their spouses and their children. Sessions were facilitated by clinical psychologists and social workers with expertise in working with vets, and numerous resources were provided to the vets and families.

Healing Adventures is the most recent example of how Easter Seals Wisconsin's camping and recreation department continues to create new initiatives to meet needs in the community. In the last few years alone we have added programs for teens with physical disabilities making the transition to independent living, for children and young adults with Asperger's Syndrome/high-functioning autism and for people with traumatic brain injury.



"We'd just like to say 'thank you' for a fun-filled weekend. It was very nice to escape the rat race and just relax and have fun. It was great to see Chuck [the veteran] smile so much. You are an outstanding group of people. I can tell all of you enjoy the work you do and you all put your heart and soul into it. It was our pleasure to be here as well as to meet all of you. This is one weekend we will always treasure. So, from the bottom of our hearts we say, 'Thank You!!'"

(signed) - a proud military family



High Flying Challenges!

Looking for some organized fun or structured team-building activities for your students, co-workers or community group? Members of Easter Seals Wisconsin's experienced staff are happy to offer team and trust building programs or activities utilizing our state-of-the-art high and low ropes courses located at Camp Wawbeek, just north of Wisconsin Dells. Groups can try one of our structured programs or ask staff to customize activities to fit their goals.

High Ropes Challenge

Our thrilling high ropes course, towering 35 feet above the ground, will give members of your group the opportunity to test their limits.

Low Ropes Course

For those who seek their fun closer to the ground, this surprisingly challenging course includes Team-Building Initiatives activities (see below).

Ravine Zipline

Our exciting zipline gives everyone in your group the chance to emulate their favorite action hero.

Initiatives

These team-building activities are designed to increase trust, communication and problem-solving among members of your group.

An added benefit of holding your team-building activities at Easter Seals Camp Wawbeek comes in knowing that the fees will be used by Easter Seals to provide services to children and adults with disabilities in Wisconsin.

Call 1.800.422.2324 ext. 124 for available dates and fee information. Minimum number of participants required. Other restrictions apply.



Network News is published by Easter Seals Wisconsin • 101 Nob Hill Rd., Suite 301 • Madison, Wisconsin 53713 • Printing of the Network News is donated in part by Coakley-Tech, Madison, Wisconsin



John Van Wie

John C. Van Wie Appointed Easter Seals Board Chair

In November, 2008, John Van Wie was elected as the new chairman of Easter Seals Wisconsin's Board of Directors. John has served on the board for nearly 20 years and has a long history with Easter Seals.

John grew up in Wisconsin Dells, where his family first settled in 1847. He played football, basketball, baseball and golf in his school and graduated with the Sportsmanship Award for the Class of 1963. He attended college in Milwaukee where he received an engineering degree and met his wife, Joanne.

After the death of John's father, Jack, he and Joanne bought and ran the family business, Dells Lumber & Construction. They have four children and eight grandchildren; John refers to them fondly as "God's Gifts".

John served in the Army during the Vietnam War, stationed at Long Binh Post from 1968 - 1969. It was there that John made a promise to God; if he should return home safely, he would dedicate his life to serving Him and his fellow man. After John was discharged, having received the typical combat ribbons and the Army Commendation Medal for service to country above and beyond the call of duty, he returned home and set about fulfilling that promise.

He joined a number of local civic, patriotic and faith organizations. It was shortly after his return that he was approached by Ken Saville, who asked him to consider joining the Easter Seals Wisconsin Board of Directors. John protested that his plate was full, but after looking into the programs Easter Seals offered and making a visit to Camp Wawbeek where he was able to see the children and witness the joy Camp Wawbeek brought to their lives, John was hooked.

He often thinks of his promise to God in 1968 and all the joy it has given him to be part of the Easter Seals Wisconsin family.

Dan Poulson Joins Easter Seals Board of Directors

Dan Poulson joined Easter Seals Wisconsin's Board of Directors in November, 2008.

A farmer who lives with his wife Jean in Palmyra, Dan has served on a number of statewide boards, including 33 years with the Wisconsin Farm Bureau Federation (the last 12 of those years as president), 12 years with the Wisconsin DNR, Walworth County NAMI and Economics Wisconsin, among others. He is also active in his church and his Masonic Lodge.

Dan is a 1955 Ag Short Course graduate of the University of Wisconsin and continues to actively farm row crops. His interest in advocating for Wisconsin farmers attracted him to the Easter Seals FARM Program and he hopes to contribute to the program's success.

Dan has three sons – Blaine, Darrin and Kyle and several grandchildren.



Dan Poulson

ADMINISTRATION

Christine Fessler, President/CEO
cfessler@wi.easterseals.com · 608.277.8288 x 116
Nance Roepke, Executive Vice President
nroepke@wi.easterseals.com · 608.277.8288 x 117
Nanc Howard, Executive Assistant
nhoward@wi.easterseals.com · 608.277.8288 x 115
Michele, Receptionist
receptionist@wi.easterseals.com · 608.277.8288 x 101

MARKETING & COMMUNICATIONS

Brian Schuetz, Director
bschuetz@wi.easterseals.com · 608.277.8288 x 107

FINANCE

Pam Gard, Chief Financial Officer
pgard@wi.easterseals.com · 608.277.8288 x 119

Linda Eby, HR Coordinator/Accountant
leby@wi.easterseals.com · 608.277.8288 x 118

PROGRAM DEVELOPMENT

Ken Saville, Vice President
ksaville@wi.easterseals.com · 608.277.8288 x 108

Stephanie Scribner, Grants Manager
sscribner@wi.easterseals.com · 608.277.8288 x 120

CLIENT ASSISTANCE

Jill Gretzinger, Coordinator, Outagamie Co. Disability HelpLine
jgretzinger@wi.easterseals.com · 920.832.0344

CAMP AND RESPITE PROGRAMS

Valerie Croissant, CTRS, Respite Coordinator
respitel@wi.easterseals.com · 608.254.2502

Melissa Drake, CTRS, Camp Wawbeek Coordinator
mdrake@wi.easterseals.com · 608.254.2502

Keri Jo Bronsdon, Assistant Respite Coordinator
kbronsdon@wi.easterseals.com · 608.254.2502

Aurora Holder, Program Assistant
aholder@wi.easterseals.com · 608.277.8288 x 124

Emily Colwin, AmeriCorps Coordinator
ecolwin@wi.easterseals.com · 608.277.8288 x 126

FARM & VOCATIONAL SERVICES

Paul Leverenz, Vice President
pleverenz@wi.easterseals.com · 920.898.9224

T. Ellenbecker, Rural Rehabilitation Specialist
tellenbecker@wi.easterseals.com · 715.842.3411

Paul Untiet, Rural Rehabilitation Specialist
puntiet@wi.easterseals.com · 715.347.4093

Bruce Whitmore, Rural Rehabilitation Specialist
bwhitmore@wi.easterseals.com · 920.675.0570

Julie Jensen, Self-Employment Services Specialist
jjensen@wi.easterseals.com · 920.431.0843

Melba Brown, Technical Assistant
mbrown@wi.easterseals.com · 608.277.8288 x 106

Judith Guttman, Technical Assistant
jguttman@wi.easterseals.com · 608.277.8288 x 125

DEVELOPMENT

Terri Spring, Director/Southern Wisconsin
tspring@wi.easterseals.com · 608.277.8288 x 109

Brenda Thompson, Director/Northwestern Wisconsin
bthompson@wi.easterseals.com · 715.834.9452

Mary Statz, Development & Marketing Assistant
mstatz@wi.easterseals.com · 608.277.8288 x 103

DONATION CENTER/PICKUP SERVICES

Scott Schefe, Donor Relations Manager
sschefe@wi.easterseals.com · 608.257.7780

Andrea Stoffel, Office Manager
astoffel@wi.easterseals.com · 608.257.7780

Your Support Needed

Feel Good About Giving

The troubled economy is making itself felt everywhere and Easter Seals Wisconsin is no exception. Nearly everyone is affected in some way by the current economic situation. More and more families struggle to make ends meet and requests for our services are increasing. In 2008-09 Easter Seals will serve more people with disabilities, in every one of our programs, than we have served in our history.

We exist to meet the needs of people with disabilities in communities across Wisconsin and we are committed to providing help to all individuals and families in need. You can help us do so. Camp Wawbeek enrollment is at an all-time high and the summer Respite program has been full since February; the number of farmers and entrepreneurs with disabilities we serve increased once again. New initiatives, such as the Veterans Family program, are unique to Wisconsin and meeting a huge need.

Although we have a broad funding base which has helped to keep us financially healthy, every one of those sources has seen a decline. We have been vigilant and creative in controlling spending. We are turning to you – our friends and supporters – to help keep us strong. If you can offer any amount of financial support, it will make a big impact. We honor every dollar. We have listed here some additional ways you may be able to help us help others through these difficult times.

Your belief in our mission and desire to help others in these hard times are deeply appreciated.

To help keep us strong, you could:

- Make a donation or pledge to give a gift each month.
- Make your gift work harder by finding out if your employer has a Matching Gifts program.
- Support us by donating your gently-used clothing and household items through our Donation Center. Go a step further by organizing a clothing drive at your church, school or place of business. Vehicle donations – car, truck, snowmobile, boat – are extremely valuable.
- Consider whether you or a company you know deals in the kinds of goods or services that could be donated in-kind. This could be anything from labor to medical supplies to printing. Please call us for more information and ideas.
- Help us save on printing and postage costs by choosing to receive future issues of the Network News electronically.
- Notify us if you are receiving duplicate mailings from us or through the national direct mail program.

Name _____

Business _____

Address _____

City/State/Zip _____

Phone (with area code) _____

Email _____

- I have enclosed a gift.
- I would like to make a monthly pledge of \$ _____.
- I would like more information on conducting a clothing drive at my church or business. Please call me.
- I have a vehicle to donate. Please call me.
- I or my company may have goods or services that could be donated in-kind to Easter Seals. Please call me.
- I would like to receive future issues of the Network News electronically. I have provided my email address.
- I am receiving duplicate mailings. Mailing labels and/or inserts are enclosed.

Mail to:
Easter Seals Wisconsin
101 Nob Hill Road, Suite 301
Madison, WI 53713

Thank you so much!

Donation Center



New Office & Drop-off Location

Convenient locations for dropping off your gently-used clothing and household items can be found in each of our major markets. Not only do the barrels and bins offer convenience for donors, they help us contain costs, allowing us to increase funds going directly to support programs.

The newest drop-off location is the Donation Center's new state office located at 2217 S. Stoughton Road in Madison (see photo, right). Convenient drive-through service is provided.

For a complete listing of drop-off locations, go to www.EasterSealsWisconsin.com.

Scheduling a Pickup Is Easy!

Our popular residential pickup service is available in more than 100 communities statewide. Residents in these communities receive bright yellow postcards in the mail when a pickup is scheduled in their area.

To make the residential pickup service more efficient, we ask that those who wish to contribute goods call us at 1.877.208.5109 after receiving their postcard and schedule their pickup. Alternately, donors can schedule pickups using the online scheduler found at www.EasterSealsWisconsin.com.

Partnering with Easter Seals Wisconsin

Building a partnership with Easter Seals Wisconsin, a well-known and highly respected non-profit organization, is more than good business – it also provides opportunities to help people with disabilities live more independent lives *and* assists us in diverting millions of pounds of clothing and household goods from our landfills every year.

Easter Seals Wisconsin partners with public and private schools, faith and community-based groups,

civic organizations and other non-profit organizations in collecting gently-used goods. In return, partner organizations can receive shared proceeds to help fund their own initiatives. This is an excellent way to help us reach our collection goals throughout the year while raising funds for your own worthy cause.

To learn more about partnering with Easter Seals, contact Scott Scheffe at 1.877.208.5109

Vehicle Donations

The vehicle donation program run by Easter Seals Wisconsin's Donation Center is a growing source of funding for the agency. By working directly with auction houses across the state, we are able to realize the full value of donated vehicles, maximizing the gift.

We accept cars, trucks, boats, trailers, RVs and snowmobiles and will assist donors in arranging pickups and title transfers. Tax deductible receipts will be provided to donors for the full amount the vehicle raises in auction.

To learn more, contact the Donation Center at 1.877.208.5109 or visit our website at www.EasterSealsWisconsin.com.



The Donation Center's new state office is located at 2217 S. Stoughton Road in Madison, across from Farm & Fleet.

Philanthropists



Left to right: Ken Saville, VP Program Development, Leona Sonderegger and Christine Fessler, President/CEO.

Leona Sonderegger

"It's a much better thing to help people than to play bridge," says Leona Sonderegger, who has been a good friend to Easter Seals Wisconsin for more than 40 years. "And helping people with disabilities through Easter Seals has been a big part of my life. It's so rewarding."

Leona's volunteering spirit led her to serve on a variety of county and state Easter Seals committees and the Board of Directors at both levels. In 1960, she was awarded the Outstanding Service Award from National Easter Seals for her work in Wisconsin.

Avery Accepts New Position

Lawrence J. "Skip" Avery, General Manager at Nakoma Golf Club and long-time member of Easter Seals Wisconsin's Board of Directors, has accepted a position at The Country Club of St. Albans just outside St. Louis. He will be leaving our board.

Skip has been a wonderful friend to and advocate for Easter Seals since he first became involved with our organization more than 13 years ago. He has been a highly successful fund-raiser; not only did he raise contributions of more than \$20,000 annually, he also donated the proceeds of various charity events held at Nakoma to Easter Seals.

Nakoma Golf Club has, in fact, become Easter Seals Wisconsin's "home away from home," as Skip generously opened the club's doors to host countless events promoting or benefitting Easter Seals Wisconsin. We could not have asked for a more beautiful venue.

The Avery family's involvement with Easter Seals isn't limited to Skip. His son Michael served as an ambassador for Camp Wawbeek for several years and continues to

We make a living by what we get, but we make a life by what we give.

– Winston Churchill

Not only has Leona given countless hours to Easter Seals, she has been extremely generous financially as well, supporting everything from camperships to the Van Wie Hall and being one of the first to sign on to the President's Council, an annual giving club. The Oscar Rennebohm Foundation, for which Leona served as Director, often matches her gifts and in 1990 the Foundation honored Leona by providing the funds for the building of the Nature Center at Camp Wawbeek which bears Leona's name.

"Camp Wawbeek is such a wonderful place," says Leona. "The kids and families using the facilities are just so deserving. And the Respite Camp really touched me. There's such a huge need for parents to get a little vacation and being able to do that knowing that their family members are having fun – it's just wonderful. It's a pleasure to be a part of that."

Easter Seals is proud to have Leona's continuing friendship and thanks her for her incalculable contributions.

be an outstanding spokesman for the camp, eloquently sharing with others the impact Camp Wawbeek has had on his life and on the lives of his friends.

Easter Seals Wisconsin is deeply grateful to Skip and to his family – wife Monica and sons Richard and Michael – for the incredible amount of time and passion they have given in support of our cause. We wish them a happy and successful future and want them to know how very much they will be missed.



Skip Avery

Golf Outing for Kids

hosted by Pat Richter & Barry Richter

June 30, 2009

Wild Rock Golf Club at the Wilderness & Trappers Turn Golf Club • Wisconsin Dells

The 14th Annual Golf Outing for Kids will take place on Tuesday, June 30th in Wisconsin Dells. It is the year's largest fundraiser for Easter Seals Wisconsin and has enjoyed tremendous support from southern Wisconsin's business community. Since it began, the outing has raised *over one million dollars* to support Easter Seals camps that serve children and adults with disabilities throughout Wisconsin.

The Golf Outing for Kids is a unique event. After enjoying a round of golf, golfers and team captains – made up of active or retired sports celebrities – head to Camp Wawbeek for a cookout which gives them a chance to visit the facilities, mingle with campers and see firsthand how their contributions provide life-changing experiences.

This year's outing is full, but we invite you to join us next year at this one-of-a-kind event benefiting a great cause. For more information call Terri Spring at 1.800.422.2324 ext. 109 or look for details under "Events" on our website at www.EasterSealsWisconsin.com.



New! Wausau Golf Outing for Easter Seals

September 28, 2009 • Wausau Country Club • Wausau

Building on the enormously successful Golf Outing for Kids (see above), Easter Seals is launching a second golf outing to be held in Wausau.

The inaugural event will take place on September 28th at the Wausau Country Club and will be followed by a dinner and raffles at the Elk's Lodge.

Open to the public, both teams and individual players are welcome. The \$400 per team/\$100 per person fee covers golf, carts, prizes and the cookout.

To learn more, contact Brenda Thompson at 715.834.9452.

Event Highlights

Alliant Energy Bowling Classic

March 12, 2009 • Badger Bowl • Madison

The employees of Alliant Energy made a great success of their 6th Annual Bowling Classic for Easter Seals. Concerned that the economy might impact their results, the event committee and participants were thrilled to instead bring in their highest total ever – more than \$25,000!

"Alliant Energy does an incredible job for us every year," says Christine Fessler, Easter Seals Wisconsin President/CEO. "The money they raise has a great impact on our programs, helping us to make a real difference in people's lives. We're so grateful to everyone involved – Rod Ripley (the event coordinator), his planning committee, the Alliant Energy Foundation and, of course, all of the Alliant Energy employees who come. Not only do we appreciate what they do for us, we're glad they always have so much fun doing it!"



Members of the Alliant Energy Bowling Classic Committee present a check to Stacy Opsal and Michael Avery, who accepted on behalf of Easter Seals and Camp Wawbeek.

Ag Equipment Exchange: Farmers Helping Farmers

Since 1991, AgrAbility of Wisconsin and Easter Seals Wisconsin's FARM program have recommended agriculture-related assistive technology to Wisconsin farmers with health conditions that affect their ability to continue farming. These pieces of equipment range from new skid loader controls to utility vehicles to added steps for tractors. It is estimated that over 4,000 pieces of equipment have been acquired through the program.

The recommended equipment accommodated the farmers' work limitations, but as health conditions and farming operations changed, AgrAbility and the FARM Program wanted to know if the assistive technology was still being used and, if not, whether another farmer could benefit from the unused technology.

The Easter Seals FARM program was awarded a grant from the National Institute on Disability and Rehabilitation to study the types of assistive technology recommended, the current utilization and the feasibility of offering unused equipment to other farmers in need.

The study surveyed 178 Wisconsin farmers who had obtained 1102 pieces of machinery recommended by FARM Program specialists. Out of the 1102, 78 pieces were no longer being used and farmers indicated that 31 pieces were available to sell or give away to another farmer with a disability.

Because the study also revealed that over 70% of those surveyed had access to the web, the decision was made to design an Internet-based Craigslist-style website that allows farmers to post machinery and contact one another to finalize an exchange or sale. Whether buying, selling or giving away, farmers can post to this website free of charge.

The first exchange of equipment occurred in December, 2008. Mike was in need of drive-through gates and Don had to replace his seat suspension. The two farmers made the exchange, at no cost to either, and now have equipment that makes it easier for them to farm. The added bonus is that equipment is being used and not abandoned. A small bale wagon, automatic hitches and a power chair lift have also found new homes through the reutilization site.

The website can be accessed at www.EasterSealsWisconsin.com. If you have equipment you would like to donate or sell, you can post it directly to the website or contact Bruce Whitmore at 920.675.0570 for assistance. If you do not have internet access but are seeking equipment or have equipment to list, Bruce can help you with that as well.

This article originally appeared in the AgrAbility Newsletter. Altered and used with permission.

FARM's Technical Assistants



Judith Guttman

Judith Guttman edits and formats assessment reports for the FARM and Self-Employment Services programs.

She lived for many years in Washington DC, where she taught high school English in the public schools and conducted team-

building and long-term planning consultations for the Episcopal Diocese of Washington.

She has a BA from Earlham College, an MA in English Literature from Brandeis University, and an MA in Educational Technology from the Catholic University of America.

Judith is an avid reader and the grandmother of two lively boys, Quincy and Fletcher.



Melba Brown

Melba Brown's background as the wife of a dairy farmer has helped her understand the challenges of farm life as well as the commitment to and the love of the land that farmers have. "It's not an easy occupation under the best circumstances," she says, "so I can appreciate the difficulty of trying to

farm with a disability of any kind."

Melba joined Easter Seals FARM Program in 2005. She assists the Rural Rehabilitation Specialists by scheduling appointments, gathering information and researching assistive equipment and technology. She also maintains the database and helps with on-going training for the FARM Program's partners and staff.

Melba enjoys time spent with her two daughters and six grandchildren as well as gardening and traveling.

Self-Employment Services



Helping Create Success

Because accommodating individual disabilities is not always something that can be accomplished in the traditional workplace, self-employment offers a real alternative for entrepreneurs with disabilities. The flexibility of being able to set one's own hours and adjust the physical workspace opens up new possibilities to those with marketable skills and talents and the determination to succeed.

Easter Seals Wisconsin's Self-Employment Services and its partners help such clients develop and evaluate their business ideas according to both business feasibility and issues presented by their disability. Self-employment specialists work one-on-one with each entrepreneur, discussing the appropriateness of self-employment and evaluating the suitability of the business idea. Together, step by step, the specialist and the entrepreneur create a business plan. The specialist also connects the client with community resources and helps adapt them to address the client's needs.

The number of business planning services provided by Easter Seals almost doubled in the past year. And with the addition of a planned new component to the Self-Employment Services program – Business Plan Resources and Support – more expansion is expected.

The complexity of case work has also increased. Because of our reputation for success, staff have seen a shift to more requests for business planning service and a decrease in referrals for assessments and feasibility studies. This results in staff providing a higher level and more complex type of service, and one which takes more time to complete.

Since September, 2007, the Self-Employment Services program has helped entrepreneurs complete 29 business plans. **25 of those businesses are currently operating after one year or more – an 86% success rate!** 5 clients report that the income from their business meets their needs to the point that they are no longer receiving disability payments and are completely self-sufficient. 20 clients use business income to supplement disability payments, providing economic independence; 4 of the 20 expect they will no longer need disability income once their businesses develop, enabling them to become entirely self-sufficient.

Remarkably, 20 clients, or 80%, were not employed prior to launching their business; self-employment made it possible for them to enter the labor market. 5 were employed but had difficulty on their jobs due to disability issues; self-employment provided the flexibility necessary for them to maintain employment.

“My business is growing,” says one entrepreneur. “The specialist helped me to plan 5 years down the road, and it's all working out. She really helped me understand the running of a business and gave me so many resources and good ideas. This is a great program – thank you!”

Easter Seals Self-Employment Services are currently available in northeastern Wisconsin. To learn more, visit: www.EasterSealsWisconsin.com.

Never stop this program! I never would have been able to make my dreams of having my own business a reality without you. It means so much to me to be able to support myself!

– Self-Employment Services client

Event Highlights

Fall Sprawl & Pancake Breakfast

October 4 & 5, 2008 • Camp Wawbeek

Runners, walkers and wheelers enjoyed a beautiful autumn day as they gathered at Camp Wawbeek in Wisconsin Dells for the annual Fall Sprawl. Prizes and a spaghetti lunch awaited those completing the course. Easter Seals thanks the many volunteers that make this event possible as well as participants and sponsors. In addition to Thrivent Financial for Lutherans (see photo, right), sponsors include Championship Awards, Badger Corporation, Noodles & Co., Sports Impressions, SYSCO Foods and Holiday Wholesale.

The annual **Pancake Breakfast**, held the following morning, attracted 200 people who enjoyed a good meal and entertainment from the Canepa School of Dance.



Terri Spring of Easter Seals (left) accepts a check from Adam Schinke of Thrivent Financial for Lutherans. For the second year, Thrivent matched donations raised at the Fall Sprawl.



Bill Kessler and Lindsay Gallagher from Century 21 Affiliated present a check to Camp Wawbeek representative Megan Skaar (seated). Pictured left to right: Paul Karch (Easter Seals Board of Directors), Lindsay Gallagher, Christine Fessler (Easter Seals President/CEO) and Bill Kessler (Century 21 Affiliated president).

Century 21 Affiliated Gas Raffle

October 28, 2008 • Madison

Century 21 Affiliated agents and staff raised over \$12,500 to support children and adults with disabilities in Wisconsin. Each year, the agency conducts a raffle or other fundraiser for Easter Seals; this year, with the high gas prices we were experiencing in the fall, they chose to raffle off a year's worth of gas. On October 28, the lucky winner was drawn at Century 21 Affiliated's new office, located at 221 W. Beltline Hwy.

Fall Fun Fest

November 15, 2008 • Eagle's Club • Hallie

The Fall Fun Fest had a record attendance and raised more than \$7500 for Easter Seals. Brenda Thompson, Director of Development in Northwest Wisconsin, is very grateful to the many volunteers who lent their support, particularly Pete Lukowitz, Mary Glassbrenner and DuWayne Geurts. Event sponsors included: John Basche of Eau Claire Realty, Festival Foods, Jeatran and Associates, Jimmy Johns Gourmet Sandwich Shop, Kell Container Corporation, Tom & Pam Kell, McDonough Manufacturing Co. and United Bank.

Wausau Dance & Raffle

March 21, 2009 Schmidt's Ballroom • Wausau

This year's Wausau Dance & Raffle raised over \$10,000 to support Easter Seals programs and services. An afternoon of fun and raffles was followed by a dance featuring music by the country band SouthBound.

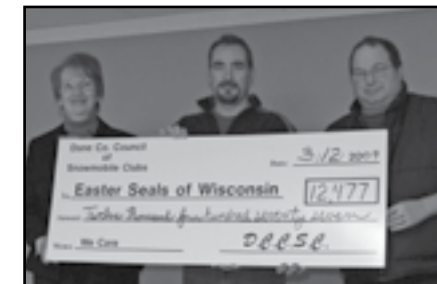
Organizer Brenda Thompson thanks her sponsors: Air Quality Control, LLC, Greenheck Fan Corporation, IROW, John Ohrmundt Construction, Inc., K & K Material Handling, Inc., Marth Wood Shavings Supply, Inc., Ministry Health Care, S.D. Ellenbecker, Inc., Scott's Enterprises, Springdale Farm, Swiderski Implement, United Structures and Waraksa Excavating, Inc.

“I have great sponsors and outstanding volunteers in Jim & Paulene Sala, Joe & Sandy Bozinski and Jim Zell,” says Thompson. “This event owes so much to all of them!” Thompson also expressed appreciation to WYTE Radio for promoting the dance & raffle and Schmidt's Ballroom for providing the venue.

Blizzard Blast

February 7, 2009 • Doubleday's • Cottage Grove

Blizzard Blast Committee members Rosemary Denman and Dean Miller present a check for the proceeds of their event to Alan Kaltenberg, representing the Easter Seals FARM Program.



Sponsored by the Dane County Council of Snowmobile Clubs for more than 20 years, this year's Blizzard Blast raised more than \$12,000!

Featured Summer Session

Assistive Technology • August 17-20 • Ages 7-21

This four-day session is designed for kids and teens who use assistive devices for communication. Campers will have the opportunity to learn more about using their devices independently in social and recreational settings. We will have professionals on hand to assist the campers with programming their devices for ease of use and to introduce them to the newest advances in this important field.

Of course, campers will also have plenty of time to participate in both indoor and outdoor activities, socialize and just hang out – Wawbeek style!

Introducing Camp Kee-B-Waw Day Camp



Easter Seals Wisconsin is renowned nationwide for the excellence of its camping and recreational programs for people with physical, cognitive and emotional disabilities. This year Easter Seals has decided to use their expertise in outdoor recreation to start a day camp, Camp Kee-B-Waw, for kids in the Wisconsin Dells area without disabilities.

Camp Kee-B-Waw is offering six different week-long sessions for active kids age 6-

13 beginning July 6th and running through August 14th. Kids are welcome to sign up for a single session or as many as all six. Each session is themed and kids can choose from Eco-Challenge, Camp Fun-Damentals, Slip, Slide & Fun, Art-Rageous Week, Adventure Week and Around the World. Sessions run Monday through Friday from 8:30 – 5:00 and include lunch and snacks. Field trips are also planned. Transportation may be available from Reedsburg and Portage.

In addition, Camp Kee-B-Waw campers will be sharing the beautiful grounds of Camp Wawbeek with people who have disabilities, giving them an opportunity to learn about differences and make new friends in a fun-filled environment.

Camp Kee-B-Waw Director Jeff David is excited about the new initiative and its possibilities. “We’re looking for campers who will come each morning with a curious mind and a sense of expectation,” he says. “And we plan to send them home with new knowledge, a raised level of confidence and memories that will last all their lives.”



Jeff David, Director
Camp Kee-B-Waw

NEW!
**Campers can now
register online!**

www.EasterSealsWisconsin.com

Summer Sessions

Camp Wawbeek

July 12-17 • Trailblazers (ages 7-18)
July 12-17 • Trailblazers (ages 19+)
July 19-24 • Adult (ages 18-40)
July 26-31 • Older Adult (ages 40+)
August 16-21 • Transition Team
August 17-20 • Assistive Technology (ages 7-21)

Camp Kee-B-Waw

July 6-10 • Eco-Challenge
July 13-17 • Camp Fun-Damentals
July 20-24 • Slip, Slide & Fun
July 27-31 • Art-Rageous
August 3-7 • Adventure
August 10-14 • Around the World

**If you prefer to receive a
registration form, call
1.800.422.2324 and one
will be sent to you.**

Camp Needs

The items listed below are things constantly needed at camp. Your help finding donations for these supplies will help make sure that all our campers have a safe and happy summer session! Please contact Ken Saville at 800.422.2324 ext. 108 or by email at ksaville@wi.easterseals.com with any questions or to arrange a donation.

General Camp needs:

Sunscreen- SPF 30 or higher – 35 containers
Wet wipes – 20 cases
Insect repellent – 4 cases
Lysol wipes
Digital camera
High capacity dehumidifiers – 4
Oscillating fans on stands or wall mount

Crafts program:

Construction paper – 8 ½ x 11 or 11x17
1 in. wide Masking tape – 75 rolls
Paint brushes (both bristle & foam)
Finger paints
Magic markers (both permanent & washable)
Fabric paint & non-toxic face paint
Leather for crafts – lacing, sheets, pieces
Colored copy paper – 20 cases
Crepe paper rolls

First Aid/Nurses

¾ oz. and 1 oz. size paper med cups- 500
30 cc plastic med cups – need thousands
Medical tape
Non-latex, non-powered personal care gloves – all sizes
Ear thermometer
Otoscope disposable covers
Sterile 4 x 4 pads – 8 boxes
Sterile 2 x 2 pads – 6 boxes
Reusable hot/cold packs – 1 doz.
Ibuprofen – 2 large bottles
Tylenol 325mg. – 2 large bottles

Outdoor programs/campouts:

Sleeping bags – summer weight, adult size
Adult & Child size life jackets – 10 each
20 stackable cots
3-person tents – 3
4-5 gal. jerry cans
Tarps – 10' x 12' or larger
Pudgy pie makers
Extendable campfire roasting forks – 6
Long-handled hamburger turners
Heavy duty paper plates – 5 cases
Large glove style hot mitts
5 gallon water cooler – 3
2 gallon water jug – 2
Heavy-duty aluminum foil

Respite Parking Lot Expansion Planned

Because of the extraordinary growth in the Wisconsin Elks/Easter Seals Respite program, drop off and pick up of campers at the beginning and end of each session has become congested, inconvenient and potentially dangerous. To ensure the safety of our campers and their families and to make arrivals and departures more convenient, we will be expanding the parking area by the Elks Lodge and adding an exit road as soon as sufficient funds have been raised.

The cost of the parking lot expansion, which will add an additional 33 parking spaces and a separate exit road, is estimated at \$33,000. You can help make this possible by “Buying a Spot, Giving a Lot!” To make a donation or to learn more, contact Ken Saville at 800.422.2324 ext. 108.

Come Smile with Us!



Register Now • 1.800.422.2324

Fall & Winter Respite Weekends

September 18-20
October 2-4 (Fall Sprawl/Pancake Breakfast)
October 30-November 1
November 20-22
December 11-13
December 27-30
January 15-17 (Respite and Aspergers)
February 5-7
February 26-28
March 12-14
March 26-28 (Respite and Aspergers)
April 16-18 (Respite and Siblings)
April 30-May 2
May 14-16

Siblings are welcome at all sessions as space permits.